RUTHIE BROWN

Creative Designer

CONTACT

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EDUCATION

UI UX Design
Georgia Institute of Technology

Graphic Design
Miami Ad School

B.B.A.
Wayne State University

SKILLS

Illustrator
Photoshop
Indesign
Adobe XD
Medium
Figma
InVision
Webflow
Microsoft Office
Canva

WORK EXPERIENCE

Comcast Advertising // Southfield, MI *Apr 2024 - Present*
Graphic Designer
- Execute design across a wide range of deliverables
- Translate briefs and art director direction into polished, production-ready files quickly and accurately
- Collaborate with senior designers, art directors, video editors, and project managers to hit deadlines without cutting corners

Freelance // Remote *Nov 2020 - Apr 2024*
Graphic Designer
- Consult with clients to identify appropriate design solutions based on their overall marketing goals
- Simultaneously manage multiple projects with varying deadlines
- Develop custom graphics and collateral while maintaining adherence to brand guidelines

Steady App // Atlanta, GA *Jul 2020 - Nov 2020*
UI UX Design Intern
- Produced wireframes, storyboards, user flows, site maps and prototypes
- Collaborated with cross-functional teams to ensure consistent, user-centered implementation
- Attained cohesive brand messaging with social media content calendar

Big Frog // Atlanta, GA *Apr 2018 - Nov 2018*
Graphic Designer
- Formatted files for screen print, DTG and dye-sub processes
- Managed customer transactions including quote generation, print production and on-time order fulfillment
- Contributed to a double-digit sales increase for Q2 and Q3 2018